



NEWS RELEASE

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FOR IMMEDIATE RELEASE

Genesee County High School Honored for Teen Safe Driving Program

Grand Haven and Careerline Tech schools also recognized

Swartz Creek High School in Genesee County took top honors in Division 3 for the school's Strive For a Safer Drive (S4SD) distracted driving campaign. The first place selection recognizes the outstanding efforts of Swartz Creek High School students in educating their classmates about teen safe driving.

Grand Haven High School in Ottawa County was recognized with second place and Careerline Tech Center in Holland received third place. Division 3 included 11 schools in Genesee, Kent, Macomb, Ottawa, Saginaw and St. Clair counties. Division 1 included 10 schools in Livingston, Jackson and Wayne counties and Division 2 had 12 schools in Ingham and Oakland counties.

S4SD, presented by AAA Michigan, Ford Driving Skills for Life and the Michigan Office of Highway Safety Planning, provides funding and resources to help teens talk to teens about safe driving with the goal of reducing traffic crashes, injuries and fatalities among Michigan's most inexperienced drivers.

The participating schools attended a free hands-on driving clinic with professional driving instructors at the Ford Dearborn Development Center, April 25-26.

During the 2012-2013 school year, more than 30 Michigan high schools in the top counties for teen traffic fatalities and serious injuries each received \$2,000 for students to create peer-to-peer traffic safety-related campaigns. The schools conducted activities for three months and submitted a final report. The top schools were selected based on creativity, execution and compliance with the S4SD participation requirements.

To see examples from the top S4SD campaigns visit Michigan.gov/s4sd.

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